Digital Leaders 2013

Digital Leaders help peers, stakeholders and constituents recognize the value proposition of broadband and help provide clarity to issues surrounding broadband within a community context. Digital Leaders additionally commit to a community-based project” within their division, program area or unit that addresses broadband problems or deficiencies in coordination with the Center for Community Technology Solutions. Applicants will be expected to submit a brief proposal outlining their community-based broadband project.

People who will be great Digital Leaders have:
- A passion to learn more about broadband as an issue of the 21st century.
- A sincere interest in utilizing their recently acquired expertise (at the high speed boot camp) to play a leadership role within UWEX.
- A track record of being able to successfully collaborate and have demonstrated the ability to work with a team to create a vision for the future embracing broadband technology.
- Demonstrated an ability to be an open and transparent professional
- An interest in becoming more informed about broadband technology, however, being a “technology geek” is not at all a prerequisite

Requirements:
- Ability to commit some time to create a small community-based project that will have big impact over a period of six months between July --December
- Ability to participate in bi-weekly teleconferences/videoconferences during the six month period to share results with the Center and other Digital Leaders.
- Willingness to be open and to share results, lessons learned, successes and failures learned along the way and to utilize broadband enabled applications to share those stories with others.
- Interest in keeping in contact and utilizing the Center’s staff and resources available after the conclusion of the project.
- Willing to be listed as a Digital Leader on the Centers’ web site and various print pieces and be willing to share perspectives and advice with other UWEX peers.
- Willing to take what is learned and incorporate into other areas of work

Principle Task:
Working with the Center staff, each Digital Leader will determine a specific community-based project to complete within the six month period. We are looking for innovative approaches to expanding the use and availability of broadband, but these proposals might include such things as (The following examples are to get you thinking about the possibilities are is not intended to be an exhaustive list):

- Organizing a listening session, followed by work sessions to develop an action plan to address broadband issues within a community.
- Organizing a local technology fair, a Digital Literacy Day and educational events for key stakeholders.
- Creating a report from research and data available about your particular area or region or conducting the research to inform local policy
- Incorporating broadband applications into local educational programming to increase family resiliency, entrepreneurship, inter-generational learning, or the increased profitability within ag enterprises.

We look forward to the creativity and particular expertise of each Digital Leader to find a project that makes sense to them and their particular division, program area or unit and the communities they serve.

**Honorarium:**
Each Digital Leader will be provided an honorarium of $1,000.00

**Digital Leadership Project Fund:**
Each Digital Leader will receive $1,500 in project funds to be used for project expenses.

**Timeline:**
- May 17  Applications distributed to Boot Camp graduates
- June 3   Applications due to the Center for Community Technology Solutions
- July     Digital Leadership Projects awarded
- Dec. 31  Project completion