

PLANNED EDUCATIONAL PROGRAMMING

A

“Maximizing Broadband Utilization” Webinar Series:

A Beginner’s Guide to E-Commerce, **Kimball Marshall**
Connecting Rural Communities, **William Shuffstall, Sheila Sager, Rae Montgomery, Dana Noonan**
e-Commerce as a Strategy for Improving Business Vitality, **David Barkley, Deborah Markley, David Lamie**
Electronic Retailing: Selling on the Internet, **Dr. Brian McCann, Dr. Merrill Warkentin**
Helping Artisans Reach Global Markets, **Dr. Pamela Brown**
Internet Strategies to Improve Farm Business Management, **Sarah Roth, Jeffrey Hyde, Ellie Vranich**
Marketing Food Specialty Products On-Line, **Stan Ernst**
Strengthening Competitive Advantage of Rural Business, **M. Jeong, A.M. Fiore, L. Niehm, C. Hausafus**
Starting and Managing a Community Area Network I, **John Pederson, Andy Lewis, Ross Wilson**
Starting and Managing a Community Area Network II, **John Pederson, Andy Lewis, Ross Wilson**

B

Virtual Inventors & Entrepreneurs Club

Streaming video and audio files of entrepreneurs and their stories, a virtual speakers bureau, articles, blog, forum, mentoring network, FAQ, and other resources identified by Participants.

The Virtual I&E club would serve anyone nation-wide and also support the existing site-based I&E clubs across the state (more than 40).

Community Broadband Awareness Campaign

Educational programs and resources delivered as site-based programs will be archived on the BCCB website

C

Increased Broadband Subscribers/Effective Use of Broadband

D

Video Case Studies Illustrating Best Practices In:

Broadband Literacy

Creating & Managing a Community Area Network

e-Commerce

e-Government

Telemedicine

Economic Development

Distance Learning

E

Examples of community-based educational programs:

- How to buy a computer
- How to use a computer and the Internet
- How to purchase broadband access
- Safe online shopping
- Uses and dangers of social networking
- Safe online access for children and youth
- Auction sites
- Internet audio and video calls including Skype, with emphasis on families communicating with armed forces overseas
- Online tax filing

F

Development of Community Broadband Assessment Tool